Franklin India Prima Fund

Fund Snapshot Morningstar Category Fund Size (INR bn) 65 Inception Date 12/1/1993 Annual Report Net Expense Ratio 2.34 Morningstar Rating Overall Manager Name Multiple Minimum Investment (INR) 5 000 E3 Gold Morningstar Analyst Rating

Manager Biography & Fund Strategy

With a research experience spanning more than 19 years, portfolio manager R. Janakiraman has helmed this fund since February 2011. He is the 100.0 designated small/mid-cap specialist with the fund house and manages its small/midcap strategies. Thus, he uses his domain experience to the hilt in managing this fund. Being a small/mid-cap specialist, Janakiraman is conversant with the risks associated with investing in this segment and accordingly constructs the portfolio.

When selecting companies, the investment team places strong emphasis on qualitative aspects such as managerial strengths and corporate governance standards; also, rigourous business analysis is performed to understand the growth prospects of the industry, its competitive landscape, entry barriers. the company's market share, and scalability prospects of the business, among others. Analysts construct sector-based model portfolios comprising Franklin India Prima Gr the best ideas from stocks in their investment universe, which in turn are compiled by the research head to construct a diversified small/mid-cap portfolio. R. Janakiraman uses this model portfolio as his initial reference point, and he selects companies that can generate consistent and sustainable earnings growth over a business cycle and have low leverage and reasonably high ROEs. He uses historical five-year data as a yardstick to Calendar Year Returns project five years ahead. He is not very rigid on valuations, so long as the company fulfils his investment criteria.

His benchmark-agnostic approach coupled with his bottom-up stock-picking results in a portfolio that is distinct from that of the benchmark index or peers. Janakiraman invests in large-cap stocks primarily in sectors where he is unlikely to find good-quality mid-caps. He uses both topdown and bottomup approaches, with the latter being more prominent. He continues to avoid investing in companies with excessive leverage in their books. The exposure to cash is capped at 10% of assets.

Investment Growth India Fund Mid-Cap Time Period: 3/1/2014 to 2/28/2019 300.0 280.0 260.0 240.0 220.0 200.0 180.0 160.0 140.0 120.0 2014 2015 2016 2017 2018

Franklin India Prima Gr -S&P BSE Midcap TR INR

-4.09

Trailing Returns

Data Point: Return Calculation Benchmark: S&P BSE Midcap TR INR YTD 1 Year 3 Years 5 Years 10 Years 0.01 20.74 25.24 -4.47 14 31

-8.42

14.36

18.77

S&P BSF Midcap TR INR



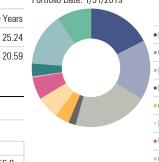
Top Holdings

Portfolio Date: 1/31/2019

	Equity Style Box	Position Market Value (mil)	Portfolio Weighting %
HDFC Bank Ltd		2,182.42	3.38
Kansai Nerolac Paints Ltd		1,869.45	2.89
City Union Bank Ltd		1,850.45	2.87
Finolex Cables Ltd		1,721.03	2.66
Kotak Mahindra Bank Ltd		1,696.38	2.63
SKF India Ltd		1,653.56	2.56
Info Edge (India) Ltd		1,647.78	2.55
Ramco Cements Ltd		1,642.11	2.54
Voltas Ltd		1,611.99	2.50
Apollo Tyres Ltd	•	1,592.89	2.47

Equity Sectors

Portfolio Date: 1/31/2019



Total	100.0
Technology	9.3
Industrials	14.
Energy	3.
 Communication Services 	0.4
Utilities	6.0
Healthcare	6.3
 Consumer Defensive 	3.9
Real Estate	2.0
 Financial Services 	20.
 Consumer Cyclical 	16.3
Basic Materials	17.
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